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LIFESTYLE FOOD'S "I LOVE FOOD AWARDS 2012" CAMPAIGN TERMS AND CONDITIONS

CONDUCT OF THE AWARDS

1. The Promoter is XYZnetworks Pty Limited (ABN: 71 066 812 119) of Level 1, 5 Thomas Holt Drive, North Ryde, NSW 2113 (the "**Promoter**").
1. The 'I Love FOOD Awards 2012' ("**Awards**") are a People's Choice Awards. This means that establishments will be voted by the general public. Public voting for the Awards begins at 00:01hrs (AEDT) on Monday 16 January 2012 and closes at 23:59hrs (AEDT) on Thursday 22 March 2012 (the "**Competition Period**"). Public voting for the Awards will be governed by the Awards voting Competition Terms & Conditions available at: [lifestyle.com.au/trade].
2. Establishments have the opportunity to drive public votes through promotion and marketing campaigns. However, establishments are not allowed to generate votes by offering any kind of incentives (including any discounts, gift, prizes or subsidies) specifically for voting for their establishment. Establishments that are found to have done so may, at the Promoter's sole discretion, be disqualified from receiving an Award Prize.
3. Establishments that form part of a chain or franchise (two or more establishments with the same trading-name) will not have their votes tallied together. Each outlet will be counted as a single establishment. Should a chain or franchise have the most Overall Votes, the next independent establishment will be entitled to receive The National Overall Favourite. Chains and franchises can win for their respective category.
4. Establishments can only win in one category (excluding National Overall Favourite which can win the Overall and Favourite Category). Should an Establishment be voted the winner in more than one category, it is at LifeStyle FOOD's discretion to decide the most relevant category for that Establishment to win.

AWARD CATEGORIES AND AWARD PRIZES

5. There will be 1 National Overall Favourite winner, 27 National Category winners and 216 State/Territory Winners (i.e. 1 x State/Territory winner per category per State/Territory). Together, the Overall Prize, the Category Prizes and the State Category Prizes are referred to as "the Award Prizes". The 2012 categories are:

Ethnicity	Menu Item	Establishment
CHINESE	BURGER	BAKERY
FLAVOURS OF THE WORLD	COFFEE/TEA	BISTRO/PUB
FRENCH	DESSERT/ICE CREAM/GELATO	CAFÉ
GREEK	PIZZA	CHEAP EAT
INDIAN	SEAFOOD	FAMILY
ITALIAN	STEAK	FINE DINING
JAPANESE	YUM CHA	VEGETARIAN/VEGAN
LATIN AMERICAN/MEXICAN		
MIDDLE EASTERN		
MODERN AUSTRALIAN		
SPANISH		

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a) The National Overall Favourite prize (the “Overall Prize”) consists of:

- \$5,000 cash (to be deposited into the National Overall Favourite establishment's bank account as nominated by its owner or authorised representative);
- A short content piece to be filmed at the National Overall Favourite establishment (minimum 1 minute in length).
 - In order for the establishment to have a short content piece filmed on its premises, the owner or authorised representative of the establishment must:
 - Consent to having a film crew present in their establishment and provide reasonable support to the film crew to enable filming;
 - The owner and head-chef be available for an interview;
 - A chef from the establishment be available to appear on camera and be filmed preparing /cooking a signature dish (or dishes);
 - Allow the Promoter access to film and interview diners at the establishment; and
 - Sign an interview/performance release in a form determined by the Promoter in its discretion;
 - The Promoter will be responsible for the production, editing and on-air costs. All other expenses and/or arrangement associated with the filming (including but not limited to, the establishment's staff and representatives' salary, the purchase of ingredients and other preparation costs required to create the signature dish (s), and any applicable location fee/arrangement) will be the establishment's sole responsibility.
 - The short content piece will be filmed at the Promoter's sole creative discretion. Reasonable effort will be made by the Promoter to arrange a mutually convenient time with the establishment. It is the establishment's responsibility to ensure that they are available on the filming date for a minimum of four hours. Should the establishment be unavailable despite the Promoter's reasonable effort, it will forfeit the opportunity to have the short content piece filmed.
- Inclusion on *I Love FOOD Awards 2012* post-campaign press releases generated by the Promoter at its discretion;
- Special merits inclusion in the LifeStyle FOOD online eat out-guide; and
- A trophy and an '*I Love FOOD Awards 2012 - Australia's Favourite Restaurant*' window sticker to promote its win.

b) The National Category Winners prizes (the “Category Prize/s”) consist of:

- The opportunity for a short content piece to be filmed at up to seven (7) National Category Winning Establishments (minimum 1 minute in length). The Promoter will, in its sole discretion, choose the establishments which will be awarded with this opportunity. Should one of the chosen establishments be unable or unwilling to take up this opportunity or be unavailable on the day of the shoot, a second Category Prize recipient may be offered this opportunity instead at the Promoter's sole discretion.
 - In order for an establishment to have a short content piece filmed on its premises, the owner or authorised representative of the establishment must:
 - Consent to having a film crew present in their establishment and provide reasonable support to the film crew to enable filming;
 - The owner and head-chef be available for an interview;

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- A chef from the establishment be available to appear on camera and be filmed preparing /cooking a signature dish (or dishes);
 - Allow the Promoter access to film and interview diners at the establishment; and
 - Sign an interview/performance release in a form determined by the Promoter in its discretion;
- The Promoter will be responsible for the production, editing and on-air costs. All other expenses and/or arrangement associated with the filming (including but not limited to, the establishment's staff and representatives' salary, the purchase of ingredients and other predatory required to create the signature dish (s), and any applicable location fee/arrangement) will be the establishment's sole responsibility.
 - The short content piece will be filmed at the Promoter's sole creative discretion. Reasonable effort will be made by the Promoter to arrange a mutually convenient time with the establishment. It is the establishment's responsibility to ensure that they are available on the filming date for a minimum of four hours. Should an establishment be unavailable despite the Promoter's reasonable effort, it will forfeit the opportunity to have the short content piece filmed.
- Inclusion (wherever possible) on *I Love FOOD Awards 2012* post-campaign press releases generated by the Promoter at its discretion;
 - Special merits inclusion in the LifeStyle FOOD online eat out-guide; and
 - A trophy and an '*I Love Food Awards 2012 - Australia's Favourite Category Restaurant*' window sticker promoting their win.
- c) The State/Territory Category Winners prizes (the "State Category Prize/s") consist of:
- Inclusion wherever possible (at the Promoter's discretion) on all I Love FOOD Awards 2012 press releases generated by the Promoter/LifeStyle FOOD;
 - Special merit inclusion in the LifeStyle FOOD online eat out-guide; and
 - An '*I Love Food Awards 2012 – State/Territory Category Winner*' window sticker to promote their win.
6. Each Award Prize winning establishment agrees to, at the Promoter's request, provide the recipes and photographs of up to three (3) dishes on its most current menu to the Promoter for its promotional and other uses, subject to the establishment signing a legal release in a form determined by the Promoter in its discretion.
7. All use, broadcast and communication of the short-content piece(s) will be at the Promoter's sole discretion. For the avoidance of doubt, the broadcast and media slots (as decided by the Promoter) cannot be used to run any alternate television commercial supplied by the establishment on LifeStyle FOOD or any of the other channels operated by the Promoter.
8. The Award Prizes are not transferable or redeemable for cash. The Award Prizes or any element of the Award Prizes cannot be exchanged for any other prizes. The contents of the Award Prizes will be at the Promoter's sole discretion.

ANNOUNCING AND AWARDING OF THE AWARD PRIZES

9. The National Overall Favourite Prize winner will be announced on the www.lifestyle.com.au/food website on 26 March 2012. The National Overall Favourite Prize winner will also be notified via phone on 26 March 2012. The Overall Prize must be claimed by 6 April 2012 or the short content piece component of the Overall Prize will be forfeited. The 27 National Category winners will be announced on www.lifestyle.com.au/food by 26 March 2012. The 216 State/Territory winners will be announced on www.lifestyle.com.au/food by 3 April. If the Promoters offer a National Category winner the opportunity to participate in the short content piece component of the Category Prize, the Category Prize winners must accept this opportunity by 30 March 2012, otherwise this aspect of the Category Prize will be forfeited.

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10. No responsibility will be taken by the Promoter, AUSTAR, FOXTEL or Optus TV for any changes in dates, times or cancellations or other arrangements that may prevent the Award Prize winner from winning an Award Prize.
11. The Promoter reserves the right, in its absolute discretion, at any time before the awarding of the Award Prizes to cancel or vary the Awards or to vary or cancel the award of the Award Prizes including, without limitation, circumstances where in the Promoter's opinion (which it shall form in its absolute discretion), the Promoter cannot conduct the Awards or provide the Award Prizes for any reason beyond its control. In the event that the Promoter cancels or varies the Awards or varies or withdraws the Award Prizes it shall not:
 - (a) be liable to any person for any loss or damage (including loss or damage caused by any negligence) arising out of, or in connection with, such cancellation, variation or withdrawal; and
 - (b) be required to conduct the Awards at any other time.
12. The Promoter accepts no responsibility for any Award Prizes that are damaged, delayed or lost in transit. The Promoter reserves the right to cancel the award of Award Prizes to, and/or to disqualify any establishment which, as determined in the sole discretion of the Promoter, has breached these terms and conditions or which has otherwise engaged in unlawful or improper conduct that is designed to jeopardise the fair and proper conduct of the Awards, or is generally damaging to the goodwill or reputation of the Promoter.
13. A decision of the Promoter in relation to the conduct of the Awards is binding and conclusive and no correspondence will be entered into.
14. Entrants participate in the Awards at their sole risk. With the exception of liability which cannot be excluded by law, the Promoter shall not be liable for any loss or damage which is suffered (including but not limited to indirect or consequential loss) or for personal injury suffered or sustained as a result of taking the Prize or participating in the Awards.

If you require any further entry details please write to XYZnetworks Pty Limited (ABN: 71 066 812 119) at L/1 5 Thomas Holt Drive North Ryde NSW 2113 or by email: feedback@lifestyle.com.au